

THE MACLEOD TIMES AND MACLEOD WEEKLY NEWS

Dillingham & Dillingham,
Publishers.
S. Dillingham, Editor and Manager
J. Dillingham, Treasurer
A weekly newspaper printed and
published at Macleod, Alberta
every Thursday.
(Independent in Politics)

Subscription price (in advance)
per year \$2.00
If not paid in advance \$2.50
Foreign \$2.50

WEEKLY CIRCULATION OF 1,400
Circulated in a prosperous town of
1,700 population and in adjacent
prosperous farming district.

MECHANICAL DATA
Eight columns to the page. Column
width, 12 1/2 ems. Column
depth, 22 1/2 inches. Cannot use
mat.

ADVERTISING RATES
Display Advertising (contract not
less than six months) per inch 35c
Display Advertising (Transient)
per inch 50c
Legal (publication called for by
statute), Municipal and Govern-
ment Advertising other than dis-
play—Set in body type of paper—
1st insertion—per line, agate, 15c
Subsequent insertions without
any change of copy, per line
agate 10c
(Agate—14 lines to the inch)

Straight Reading Notices—
First insertion, per count line, 20c
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change of copy, per count
line 15c
Classified Advertisements—Lost,
Found, Wanted, Etc.—
First insertion (figures and name
abbreviations to count as
words) per word 3c
Minimum charge 50c
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Minimum charge 25c
Political campaign display advertis-
ing direct from political party or
through advertising agencies (no
discount for plates) per inch, 50c
Political Campaign Readers, direct
from political party or through
advertising agencies (no discount
for plates) per line 20c
Notices of marriages, births and
deaths, and cards of thanks,
each \$1.00

All classified and transient adver-
tising must be paid in advance.

THURSDAY, NOVEMBER 17, 1927

CANADA AND JAPAN

While in Vancouver recently, the
Japanese Consul General to Canada
suggested that his country would
welcome an exchange of ministers
with this Dominion.

If such diplomatic and economic
representation would be acceptable
to Japan, it should be more than
acceptable to Canada.

The trading future of this country
lies mostly in the Orient. It is of
the utmost importance, therefore,
that our relations with Oriental
countries should be founded as early
as possible upon the best under-
standing possible.

To cultivate a national under-
standing with Japan is most surely

well worth the cost of a Canadian
minister to that Empire.
Canadian-Japanese trade is only
in its beginnings. At present we
buy some \$9,564,000 worth of goods
annually from Japan. Japan buys
from us, annually approximately
\$34,694,000 worth of goods.

These figures could be multiplied
by ten and still not begin to rep-
resent the potential trade of these two
countries.

So far as international amity is
concerned, the creation of friendly
relations between Canada and Japan
is of even more importance.

Canada represents, on one side of
the Pacific, the greatest power in the
Occidental world. Japan repre-
sents, on the other side of the
Pacific, the greatest power in the
Oriental world.

The perpetuation of friendship
between these two powers is the
most vital factor in the affairs of
the Pacific today.

The suggestion of the Consul Gen-
eral is one that should receive the
immediate and mature consideration
of both Ottawa and Tokyo.

BUYING THE NEW FORD

More than 125,000 orders have
been received for the new models of
the Ford automobile, all of them
"sight unseen." Most of those buyers
know what the new Ford will be
like only from rumor and the little
announcements about gear-shift
etc., that have appeared in the news-
papers from time to time.

These 125,000 people who have
bought Fords do not even know
what the car is going to cost. They
have faith in Henry Ford, and that
is their guarantee. This constitutes
a remarkable modern story of in-
dustrial trust.

The greatest asset in business to-
day is not bricks and machinery, but
integrity and the ability to deliver
the goods.

THOSE BROKER SUICIDES

Within the last week five brokers
have committed suicide in Budapest.
Financial ruin was the motive in
each case.

Money troubles, induced by specu-
lation, are behind the vast majority
of suicides.

Win or lose, gambling is an en-
ervating game. When losses come it
takes away money and courage at
the same time. Experience is on the
side of the victim, he can "come
back" just as he rose in the first
place. But he is afraid to try, his
initiative is weakened or destroyed.

Gamblers who lose, mourn for the
money that was theirs. But the
character they gave away with it
was more precious by far.

The test of tolerance is not afford-
ed by the chap who blows a cornet
four blocks away, but by the chap
who blows one next door.

A male is at a disadvantage in a
divorce suit, if he keeps silent, the
public knows; if he thinks up that
kind of nasty lies, the public frowns.

Dishonesty doesn't pay. Many a
thief steals a rotten spare tire in
a shiny new cover.

MARTIN BROS. DIRECTORS OF FUNERAL SERVICE

Licensed Embalmers
LETHBRIDGE & MACLEOD
AGENT:
A. YOUNG, MACLEOD

J. S. LAMBERT CONTRACTOR AND BUILDER

Shop Phone No. 4
House Phone No. 82
MACLEOD — ALBERTA

BEAT BABY'S OWN SOAP

Best for Baby Best for You

CAPITAL GOSSIP AND PROVINCIAL NEWS

Alberta Birds To Compete At
Royal Show

Seventy-eight Alberta birds, re-
presenting a number of the good
flocks in the province were shipped
on Saturday by the Alberta Pro-
vincial Poultry Breeders' Associa-
tion to Toronto where they will
compete at the Royal Agricultural
Winter Fair.

W. P. McDonald of Edmon-
ton is in charge of the ship-
ment. Breeders contributing to the
consignment include A. Surtice; Dr.
S. W. D. Frith; W. P. McDonald; H.
Douglas; A. Sparling; Dr. Wilkin-
son and T. W. Gordon of Edmon-
ton; Jas. Reid, J. H. Leedham, A. Crouch,
P. S. Wetherall, J. W. Hancock and
P. J. Timms of Calgary; L. B. Pear-
son, Lloydminster; E. H. Young and
Sons, De Winton and the Laywell
Poultry Farm, Macleod.

Alex. Galbraith To Judge
Horses At International

Alex. Galbraith of Edmon-
ton, formerly Superintendent of Fairs
and Institutes in the provincial de-
partment of agriculture, has again
been selected to judge the Suffolk
horses at the Chicago International
Livestock Show. Mr. Galbraith, who
is recognized as one of the out-
standing horse judges on the con-
tinent, has attended the International
every year since its organization
with the exception of 1923 when he
was abroad on immigration work
for the Dominion Government.

Burns Purchases Bar U Ranch

One of the largest deals in the
history of Alberta ranch property
is announced from Calgary where
the George Lane company has sanc-
tioned the sale of the Bar U and
Willow Creek ranches with all their
stock and equipment to P. Burns
and Company. The transaction in-
volves over \$750,000.

Fire At Turner Valley Well

Damage amounting to some \$9,
000 was done on Wednesday last
when the 90 foot derrick at the Mc-
Leod No. 1 oil well in Turner Valley
was burned to the ground. The cause
of the fire, according to the drillers
was the catching of a string of
tools which created a spark, igniting
the gas. Plans are already under-
way for the rebuilding of the
structure.

Alberta Bonds Bring Good Prices

The sale of \$361,500 worth of
Province of Alberta 4 1/2 per cent.
bonds, due 1948, was made during
the week to the Dominion Securities
Company of Toronto at the very
favorable price of 97.95. Eight
offers were submitted by competing
firms, and the bids for this large
block of provincial securities in-
dicates a keen rivalry for their pur-
chase.

Fourth Shipment Of Horses To
Russia

The fourth trainload of horses
purchased in the west during the
past season by the buying commis-
sion of the Soviet government was
shipped from Dunmore, Alberta, on
Thursday for shipment from Quebec
to Leningrad about November 15.

THE SILENCE FALLS
(Armistice Day—1927)

By S. C. CAIN

The silence falls! An empire halts:
No wheels of commerce turn,
While tribute's paid to the men who
made

The torch of freedom burn.
Gone are they, but the torch they lit
Burns now with brighter flame.
We lift it higher and its living fire
Lights up their honored name.

The silence falls. We mourn their
loss,
And oh, somehow we hear
Near th' Cenotaph a ghostly laugh
And catch a phantom cheer—
The laugh of youth who marched
away

With cheers to do their part;
And again the beat of tramping feet
Is heard in ev'ry heart.

The sword is sheathed and Love
enthroned,
Because in death they sleep.
They sowed in blood for brotherhood
The harvest that we reap.

The silence falls! We mow our heads
In grief as well as pride.
God grant that we may worthy be
The gift of those who died.

YOUNG & CO.

LADIES' WEAR — DRY GOODS

NEW ARRIVALS IN SMART NAVY DRESSES MADE UP OF SATIN CHARMEEN,
WOOL TAFFETA, AND SERGES. TRIMMED WITH CONTRASTING COLORINGS.
ALL SIZES. PRICED—

\$13.50 to \$22.50

WONDERFUL VALUES IN SILK DRESSES

FLAT CREPE DRESSES IN COLORS OF FRENCH NUDE, SAND, ROSE,
TAN, WINE, ETC. ALL NEW STYLES. VALUES TO \$30.00—
Special \$10.00

WARM DRESSES FOR THE COLDER DAYS IN WOOL JERSEY, SILK AND WOOL,
WOOL TAFFETAS, ETC. ASSORTED COLORINGS AND DESIGNS. ONE AND TWO
PIECE DRESSES FROM

\$7.50 up

This consignment is some 300 head
short of a full boatload, delayed
harvesting and unsettled weather
having interfered with roundups on
the range in a number of districts.

More than 3000 horses will have
left Canada for Russia when the
ship sails this time, states Louis
Kon, who has been in charge of the
purchasing commission, and of these
fully 75% have been secured in Al-
berta. Mr. Kon is unable to announce
for some time plans for further pur-
chases next season, but states that
the Russians have been well pleased
with the horses shipped from the
west this year.

Provincial Corn Show November
17-18

Arrangements have been com-
pleted for the holding of the annual
provincial corn show in Calgary on
Thursday and Friday, November 17
and 18. Corn growing has developed
to considerable proportions in the
southern part of the province during
the past few years and it is expected
that many fine exhibits will be
shown. The awards will be placed by
Prof. Clyde McKee, agronomist at
the Montana State College, Boze-
man, Mont. In addition to six hand-
some challenge trophies, prize money
to the amount of \$855 will be award-
ed to winners in the various classes.

Municipal Secretaries Doing
Big Business

A big volume of business is be-
ing handled by municipalities
throughout the province at the pre-
sent time, according to reports from
inspectors of the department of
municipal affairs. With more money
in circulation as a result of the
movement of the crop, tax payments
are coming in rapidly, one district
reporting receipts at the rate of
\$2,000 a day during the past week.

Municipal district offices in all
parts of Alberta have been found to
be in good condition this year. In-
spectors report the books and ac-
counts to be satisfactory and the
district affairs in a generally healthy
state.

Permanent Location of Peace
River Highway to be Improved

As the result of a trip of inspec-
tion into the north country by Hon.
O. L. McPherson, minister of public
works, and J. D. Robertson, deputy
minister, it has been decided that
further improvement will have to be
undertaken on the permanent loca-
tion of the Peace River Highway
before travel will be possible over
the road into the north.

Prior to beginning work on the
Peace River Highway between
Athabasca and McLennan two years
ago the government engineers after
a careful survey recommended a
permanent location for the road
which would be improved from year
to year. This recommendation was
accepted and during 1926 sections
of the permanent location were im-
proved in places where there was no
trail or where the old trail was not
suitable for motor car traffic. How-
ever, where the old trail had been
reasonably passable for the past six
or seven years and could be used
temporarily during the average
season and under ordinary weather
conditions, the improvement on the
permanent location was postponed.

Unfortunately during the summer
just past, the waters of Lesser Slave
Lake rose six feet above normal
thereby rendering impassable for
traffic the old trail which generally
followed the Lake shore and making
it necessary for the government to
proceed immediately with the im-
provement of the highway on the

permanent location which was adopt-
ed as such two years ago.

Toronto Packer Buys Alberta
Ranch

The sale of the Harry Beatty
ranch located in the Big Sand Hills
north of Medicine Hat to James
Harris of the Harris Abattoir Com-
pany of Toronto is announced dur-
ing the past week. The purchase
price is stated to be in the
neighborhood of \$40,000 and in ad-
dition to the deeded land the deal
involves the transfer of 25,000 acres
of lease, 130 horses and 700 head of
cattle.

We don't know just what an "un-
civilized noise" is in Turkey, but it's
probably an Armenian yelling for
his interest.

Freedom doesn't seem quite so
lovely when 7642 broadcasting sta-
tions are howling into your receiver
at once.

~Fable: Once there was a plump
woman who realized that a tight
dress just made her look fatter.

There isn't much more science can
do for the kitchen, except to invent
an electric can opener.

From the Four Corners of the World

STOP to consider where your daily
news comes from. In the Balkans,
dozens of correspondents are covering
the latest political developments. In
Chicago, typewriters are clicking out
the latest news of Mayor Thompson's
charge of Pro-British propaganda. The
wires are humming the world over,
bringing to you, through your daily
paper, the latest news from the four
corners of this earth.

KNOW that satisfaction that comes
to the well informed person when
discussing varying subjects of common
interest. Improve your understanding
of world-wide topics by reading The
Herald 10 p.m. Edition. You have it
on your breakfast table every morning,
its columns crammed with the latest
news.

Read and improve
your knowledge.
The Daily News-
paper provides the
latest news of
world happenings.

SEE W. WHITWORTH, NEWS AGENT
Macleod Alberta

COUPON

To: The CALGARY HERALD,
Calgary.

Please send me The Calgary Herald, 10 p.m. Edition, for
..... months. I enclose \$..... in payment.

3 months, \$2.00 Name
6 months, \$4.00 Address
12 months, \$8.00

THE
CALGARY
HERALD
10 P.M. EDITION

SEE W. WHITWORTH, NEWS AGENT
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THE
CALGARY
HERALD
10 P.M. EDITION

SEE W. WHITWORTH, NEWS AGENT
Macleod Alberta

BUY AT HOME Spend Your Money in Macleod

Purchases representing thousands of dollars are lost to
us, to our trade, to our clerks and employees, to our
laborers and artisans, to all the people of Macleod who
exist on the products of their work. This money, if
spent at home, would help to recreate Macleod finan-
cially, give a wider field of activities in business, would
be helpful to every resident of this town.

If we purchased regularly from local merchants, this
money would circulate in Macleod in a welcome manner.
Our merchants merit our patronage; it is to our inter-
est, and the duty of all of us to encourage the local
merchant. He is one of us, he lives among us, he has
the right to be encouraged by us, he is anxious to have
our custom, and to give us satisfaction. We should un-
der all circumstances give him preference, price for
price, quality for quality. And nearly always the price
that our local merchant asks is, if we compare the qual-
ity, just as cheap as that of the outside merchant.

Never purchase merchandise by catalogues from fore-
ign houses before assuring yourself that you cannot
procure the same articles, of the same quality (and
frequently of better quality) at the same price from
your local merchant.

BUY AT HOME

YOU CAN OBTAIN A COMPREHENSIVE RANGE
OF MERCHANDISING AND PROFESSIONAL SER-
VICE FROM THE FOLLOWING MACLEOD BUSI-
NESS AND PROFESSIONAL MEN:

CANADIAN BANK OF COMMERCE, C. A. Mercer,
Manager.

ROYAL BANK OF CANADA, T. B. Armstrong, Mgr.
LEGAL PROFESSION—J. W. McDonald, K. C.; J. D.
Matheson; J. L. Fawcett; Jos. Hicks.

PHYSICIANS—Dr. R. Elder; Dr. A. H. N. Kennedy.
DENTISTS—G. R. Mills, O. F. Farset.
VETERINARY SURGEON—Dr. R. A. McAfee.

R. T. BARKER, Dry Goods, Ladies' Wear, Boots and
Shoes, Etc.

REACH & CO., Ltd., Dry Goods, Boots and Shoes,
Groceries, Etc.

YOUNG & CO., Dry Goods and Ladies' Ready-to-
Wear.

THE WHITE HALL, Groceries, W. A. Day, Proprietor.
THE S. E. GUST STORES, Groceries, Miss H. Fun-
nell, Manager.

THE MACLEOD SUPPLY, Groceries, F. N. Morris,
Proprietor.

THE COSY CORNER, Candy and Variety Store, S.
Baker, Manager.

P. BURNS & CO., Ltd., Butchers, Geo. Parker, Mgr.
MACLEOD MEAT MARKET, Butchers, Benson &
Greenwood, Proprietors.

CRYSTAL DAIRY, F. B. Frey, Manager
THE GREAT WEST SADDLERY, Harness, Trunks
and Valises, Boots and Shoes, Etc., H. Little, Mgr.

THE REXALL STORE, Drugs, Stationery, Etc., Elder
& Clement, Proprietors.

McNAY'S DRUG STORE, Drugs, Stationery, Etc., R.
D. McNay, Proprietor.

JEWELER AND OPTICIAN, J. T. Doney, Proprietor.
MACLEOD PHOTO SERVICE, H. V. Clarke, Prop.
THE EMPRESS THEATRE—F. Cutler, Manager.

MILLINERY AND FANCY GOODS, Miss A. M. Wil-
son, Proprietress.

MILADY'S BEAUTY SHOPPE—Miss M. Ulrich
J. T. MARKS—Gents' Furnishings.
J. W. MOREASH—Gents' Furnishings.

R. H. RICHARDSON—Gents' Furnishings.
ANDREWS' HARDWARE, W. G. Andrews, Proprietor.
CUNNINGHAM HARDWARE, R. Cunningham, Prop.
C. W. STEVENS—Carpenter and Contractor.

MASSEY-HARRIS FARM IMPLEMENTS, J. M. Paul-
son, Manager.

INTERNATIONAL HARVESTER CO., Ltd., Farm
Machinery, C. E. Tweed, Manager.

JOHN DEERE HARVESTING MACHINERY, EMER-
SON PLOWS, H. H. Young, Proprietor.

COCKSHUTT FARM MACHINERY, J. Lush, Manager.
CHEVROLET AUTOMOBILES, Geo. H. Scougall, Agt.
MACLEOD MOTORS—FORD CARS, Stewart Bros.,
Managers.

McLAREN LUMBER CO., Ltd., Lumber and Coal, J. B.
Sutherland, Manager.

J. S. LAMBERT—Carpenter and Contractor.
FLOUR AND FEED, COAL, CHOPPING, Geo. Skel-
ling, Proprietor.

FLOUR AND FEED, CHOPPING, COAL, M. Fair-
weather, Proprietor.

BAWDEN'S BAKERY AND CONFECTIONERY, A.
W. Bawden, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, Alex. Mc-
Leod, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, S. Mc-
Crea, Proprietor.

WHITWORTH'S, Candy and Ice Cream, Etc., W.
Whitworth, Proprietor.

K. A. Y., Real Estate and Insurance, Arthur Young.
A. T. LEATHER—Real Estate and Insurance.
GEO. H. SCUGALL—Real Estate and Insurance.

A. F. GRADY—Real Estate and Insurance.
R. J. E. GARDINER—Fire Insurance.
T. DRINKWATER—Real Estate and Insurance.

GEORGE MEERS—Insurance.
FLOWERS AND PLANTS, K. A. Y. and Reach & Co.
COUILLARD & LUSH—Second-Hand Dealers.
J. H. (Doc) STOCKTON—Second-Hand Dealer.

RADIO AGENTS—John T. Doney, Geo. H. Scougall,
Blakely McNeil.
FASHION BARBER SHOP AND POOL ROOM, A. T.
West, Proprietor.

BILL'S TONSORIAL PARLORS, W. Fleming, Prop.
REX BARBER SHOP—Leo Noel, Proprietor.
SHELLY'S DELIVERY—W. Shelly, Proprietor.
GILBOES TRANSFER—L. Gilboe, Proprietor.

SPEEDWAY GARAGE—W. O. Hoodless, Prop.
MACLEOD MOTORS GARAGE, Stewart Bros. Mgrs.
SERVICE GARAGE—J. S. Lane, Prop.

CITY CARTAGE COMPANY, J. R. Hunt, Proprietor.
BOOT AND SHOE REPAIR SHOP, J. Lemire, Prop.
BOOT AND SHOE REPAIR SHOP, J. Neale, Prop.

THE QUEEN'S HOTEL, Swinerton & Grier, Props.
EMPIRE HOTEL—Swinerton & Grier, Props.
PLUMBING AND GAS FITTING, D. R. Carse, Prop.

CALGARY BREWING CO.—S. Heap, Agent.
LETHBRIDGE BREWING CO.—A. Young, Agent.
GEORGE McFARQUHAR—Undertaker.

JOHN E. BOGAN, Cleaning, Pressing, Dyeing, 3rd
Avenue, Opp. Speedway Garage.

THE SILVER GRILL CAFE, Lee Bros. Proprietors.
PALACE CAFE—Goon Jim Sing, Prop.

LIBERTY CAFE—Quong Chew, Proprietor.
KING CAFE—Mah Gid, Proprietor.
O. K. RESTAURANT—Chow Sam, Proprietor.

SUNRISE CAFE—K. Fugita, Proprietor.
DEPOT RESTAURANT—Mah Eng, Proprietor.

ADVERTISING IN THE MACLEOD TIMES WILL PAY YOU
FINEST JOB PRINTING — THE MACLEOD TIMES DOES IT



The Ideal Winter Days
Will Soon Be Here---

Winter Sports in Every Variety, Exciting
Exercises—then home.

HORN BRAND BEER

Cool and Refreshing, Sparkling and with that
Flavor that Cannot be Imitated.

ORDER A CASE TODAY

S. HEAP, LOCAL AGENT

PHONE 69

BIG HORN BREWING CO. LIMITED

This advertisement is not published or displayed by the Alberta Liquor
Control Board or by the Government of the Province of Alberta.

**MACLEOD HIGH SCHOOL—OCT
EXAMINATIONS—NAMES IN
ORDER OF MERIT**

GRADE X
Latin (1)
David Grier 94, Sabo Lantinga 90,
Karl Tobiasson 90, Rita Long 86,
Winnie Lane 80, Harold Young 79,
Gladya Cooney 66, Burley Adams 65,
Lee Watchorn 63.

History
David Grier 90, Ruth Armer 88,
Marjorie Greenwood 80, Sabo
Lantinga 80, Jean Ringland 80, Lee
Watchorn 78, Gladya Cooney 77,
Eileen O'Brien 77, Rita Long 73,
Burley Adams 70, Leo Donahue 68,
Winnie Lane 68, Jessie Little 67,
Isobel Hutton 66, Hazel Brewster 65,
Jean Pringle 64, Harold Young 64,
Margaret Reid 63, May Grier 56,
Jeffery Young 56, Frank McNab 50.

Literature
David Grier 94, Rita Long 88, Jean
Ringland 87, Marjorie Greenwood
85, Ruth Armer 83, Gladya Cooney
83, Lee Watchorn 82, Eileen O'Brien
81, Sabo Lantinga 79, Leo Donahue
77, May Grier 70, Isobel Hutton 69,
Jean Pringle 69, Jessie Little 68,
Burley Adams 66, Winnie Lane 64,
Minnie Perry 64, Hazel Brewster 57,
Jeffery Young 48, Donald McLean
47, Harold Young 46, Frank McNab
44.

French
David Grier 88, Sabo Lantinga 85,
Rita Long 75, Jean Ringland 74,
Ruth Armer 72, Leo Donahue 68,
Eileen O'Brien 68, Isobel Hutton 67,
Marjorie Greenwood 66, Donough
O'Brien 66, Winnie Lane 64, Jessie
Little 66, Thelma Gammon 55, Burley
Adams 54, Lee Watchorn 48, Jean

Pringle 46, Gladya Cooney 42, Minnie
Perry 36, Isobel Leighton 33, Harold
Young 31, Jeffery Young 23,
Donald McLean 21, Frank McNab 20,
May Grier 19.

Composition
Gladya Cooney 75, David Grier 75,
Lena Elgin 71, Marjorie Greenwood
71, Rita Long 70, Jean Pringle 70,
Eileen O'Brien 67, Jean Ringland 66,
Leo Donahue 65, May Grier 65, Ruth
Armer 63, Lee Watchorn 63, Sabo
Lantinga 62, Jessie Little 61, Minnie
Perry 61, Harold Young 60, Isobel
Hutton 59, Winnie Lane 58, Burley
Adams 56, Margaret Reid 52,
Jeffery Young 51, Hazel Brewster
45, Donald McLean 44, Frank Mc-
Nab 29.

Algebra
Thelma Gammon 97, Pearl
Brewster 91, Sabo Lantinga 90,
David Grier 87, Isobel Leighton 80,
Kathleen McNab 78, Ruth Armer 75,
Donough O'Brien 75, Jean Ringland
70, Eileen O'Brien 70, Lee Watchorn
69, Marjorie Greenwood 69, Jessie
Little 62, Winnie Lane 61, Gladya
Cooney 61, Donald McLean 61, Leo
Donahue 60, Rita Long 59, Harold
Young 55, Jean Pringle 47, Burley
Adams 45, Minnie Perry 43, Frank
McNab 41, Isobel Hutton 36, May
Grier 27, Jeffery Young 25.

Art
Ruth Armer 95, Jean Ringland
95, Gladya Cooney 90, Minnie Perry
85, Sabo Lantinga 80, Rita Long
78, Eileen O'Brien 75, Jessie Little
75, May Grier 70, David Grier 70,
Jean Pringle 67, Marjorie Green-
wood 66, Winnie Lane 66, Burley
Adams 65, Margaret Reid 64, Lee
Watchorn 63, Harold Young 62, Lena
Elgin 62, Hazel Brewster 60, Leo
Donahue 60, Isobel Hutton 60,
Brewster 35.

Geography
Mary Pinder 86, Elsie Pinder 74,
Jack Farnet 72, Mary Burke 71,
Kathleen McNab 65, Millie Armer
64, Alan Gordon 63, Florence Ulrich
62, Jennie Barr 59, Thelma Gammon
56, Isobel Leighton 50, Pearl
Brewster 33.

Chemistry
Kathleen McNab 96, Florence
Ulrich 93, Grace Bremner 93, Millie
Armer 91, Irene Tweed 91, Donough
O'Brien 91, Jack Farnet 87, Alan
Gordon 86, Mary Burke 80, Thelma
Gammon 78, Isobel Leighton 77,
Pearl Brewster 75, Elsie Pinder 73,
Mary Pinder 66.

Arithmetic
Jennie Barr 85, Mary Pinder 87,
Elsie Pinder 86, Mary Burke 84,
Jack Farnet 80, Millie Armer 80,
Thelma Gammon 67, Isobel Leighton
60, Kathleen McNab 47, Pearl
Brewster 40, Florence Ulrich 25.

GRADE XII
French
Jennie Barr 85, Jean Gordon 80,
Doris Watson 75, Grace Bremner
68, Mabel Heard 67, Irene Tweed
67, Millie Armer 66, Karl Tobiasson
46.

Literature
Doris Watson 71, Jean Gordon 64,
Irene Tweed 63, Grace Bremner 61,
Karl Tobiasson 51, Mabel Heard 50.

History
Doris Watson 84, Grace Bremner
74, Donough O'Brien 74, Karl

Donald McLean 60, Jeffery Young
50, Frank McNab 40.

Physics
David Grier 87, Jessie
Little 85, Burley Adams 85,
Lee Watchorn 85, Ruth Armer 80,
Leo Donahue 75, Sabo Lantinga 75,
Harold Young 72, Thelma Gammon
70, Rita Long 63, Margaret Reid
58, Jean Ringland 56, Gladya
Cooney 52, Eileen O'Brien 50, Frank
McNab 50, Marjorie Greenwood 48,
Winnie Lane 47, Jean Pringle 42,
Jeffery Young 40, Lena Elgin 40,
Isobel Hutton 35, May Grier 33,
Minnie Perry 30, Donald McLean 27,
Kathleen McNab 22, Hazel Brewster
20.

Geometry
Jennie Barr 100, Burley Adams
100, Mary Pinder 89, Eileen O'Brien
88, David Grier 87, Harold Young
85, Sabo Lantinga 84, Mary Burke
78, Ruth Armer 77, Millie Armer
77, Jean Pringle 77, Jack Farnet
77, Isobel Leighton 76, Gladya
Cooney 75, Jessie Little 67, Donough
O'Brien 66, Frank McNab 66, Elsie
Pinder 66, Leo Donahue 65, Lena
Elgin 64, Pearl Brewster 55,
Margaret Reid 55, Isobel Hutton
55, Thelma Gammon 55, Winnie
Lane 55, Jean Ringland 52, Rita
Long 50, Hazel Brewster 46, Mar-
jorie Greenwood 44, Kathleen Mc-
Nab 33, Lee Watchorn 29.

GRADE XI
Latin
Jack Farnet 85, Mary Burke 83,
Alan Gordon 52.

History
Mary Pinder 86, Elsie Pinder 74,
Jack Farnet 72, Mary Burke 71,
Kathleen McNab 65, Millie Armer
64, Alan Gordon 63, Florence Ulrich
62, Jennie Barr 59, Thelma Gammon
56, Isobel Leighton 50, Pearl
Brewster 33.

Composition and Grammar
Millie Armer 74, Kathleen Mc-
Nab 74, Mary Burke 73, Jack Farnet
72, Thelma Gammon 72, Elsie Pinder
72, Alan Gordon 68, Mary Pinder
68, Isobel Leighton 63, Pearl
Brewster 62.

Literature
Elsie Pinder 83, Kathleen McNab
79, Mary Burke 76, Mary Pinder 72,
Millie Armer 70, Jack Farnet 64,
Isobel Leighton 63, Alan Gordon 60,
Thelma Gammon 58, Donough
O'Brien 46, Pearl Brewster 35.

Geography
Mary Pinder 86, Elsie Pinder 83,
Jack Farnet 74, Grace Bremner 72,
Millie Armer 66, Mary Burke 65,
Isobel Leighton 55, Florence Ulrich
52, Pearl Brewster 39.

Chemistry
Kathleen McNab 96, Florence
Ulrich 93, Grace Bremner 93, Millie
Armer 91, Irene Tweed 91, Donough
O'Brien 91, Jack Farnet 87, Alan
Gordon 86, Mary Burke 80, Thelma
Gammon 78, Isobel Leighton 77,
Pearl Brewster 75, Elsie Pinder 73,
Mary Pinder 66.

Arithmetic
Jennie Barr 85, Mary Pinder 87,
Elsie Pinder 86, Mary Burke 84,
Jack Farnet 80, Millie Armer 80,
Thelma Gammon 67, Isobel Leighton
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Doris Watson 84, Grace Bremner
74, Donough O'Brien 74, Karl

G. McFARQUHAR
FUNERAL DIRECTOR
And EMBALMER

Motor Hearse
Phone 218 Macleod

Tobiasson 72, Mabel Heard 70, Jean
Gordon 46.

Composition
Donough O'Brien 70, Jean Gordon
70, Doris Watson 65, Irene Tweed
65, Mabel Heard 60, Grace Bremner
55.

Mechanics
Jean Gordon 100, Mabel Heard
78, Doris Watson 75, Grace Bremner
75, Karl Tobiasson 55.

Trigonometry
Doris Watson 100, Jennie Barr
100, Mabel Heard 75, Grace Bremner
67, Jean Gordon 60, Irene Tweed 50.

Geometry
Jennie Barr 70, Irene Tweed 70,
Doris Watson 65, Mabel Heard 45.

Algebra
Carl Tobiasson 88, Jean Gordon 85,
Doris Watson 55, Mabel Heard 50.

**EXECUTIVE OF MACLEOD
BOARD OF TRADE HOLDS
MONTHLY SESSION**

At the last meeting of the Execu-
tive of the Board of Trade a con-
siderable amount of important busi-
ness was dealt with.

Among the communications re-
ceived was one from the Calgary
Board of Trade, enclosing copy of
resolution passed by that Board
relating to the shipping of Alberta
coal to Ontario. This resolution was
fully endorsed by the Macleod Board,
and copies of same were ordered to
be sent to the Hon. Chas. Stewart,
Minister of the Interior, and to Geo.
G. Coote, M.P. for Macleod.

Another communication from the
Calgary Board of Trade announced
the holding of a conference of dele-
gates from all Boards of Trade in
Central and Southern Alberta, for
the purpose of forming a Central
Board of Trade or Chamber of Com-
merce if found advisable. The sug-
gestion for this Central Board of
Trade was made at the banquet held
in Macleod last June on the occasion
of the visit of the Calgary Board
of Trade. The conference is to be
held on Nov. 28th and 29th, and it
is expected two or three delegates
from Macleod will attend.

Another communication was an
enquiry regarding a location for a
small flour mill. This was replied
to, pointing out the suitability of
Macleod for such an industry, and
the facilities that can be obtained
for same in Macleod.

A number of letters were dealt
with in connection with roads, au-
tomobile routes, and tourist service.
The next meeting of the Board
will be on Monday December 5th
and will be a general meeting. This
will be the last meeting before the
annual meeting, which will be held
early in January.

**MEETING OF COUNCIL OF MU-
NICIPAL DISTRICT OF BRIGHT**

The council of Bright Municipal-
ity, No. 69, met for the regular
monthly meeting on Saturday last.
J. H. Evans, reeve, presiding.

A large amount of business was
gone through, including the passing
of a large number of accounts for
payment, principally for road work.
It was reported to the meeting that
the two large graders belonging to
Anderson and Smith of Lethbridge
had completed the grading of the
Red Trail road from Pearce to the
Monarch bridge and the old Blue
Trail road from the townsite of
Macleod to the Evelme bridge on
the Kootenay river. This latter piece
of road has recently been taken over
by the municipality from the govern-
ment, in lieu of the new Blue Trail
via Stand Off, which is being graded
by the government ready for travel-
ing next year.

H. Mackintosh and P. Krole were
appointed as delegates to attend the
Convention of Municipal Districts to
be held in Edmonton on November
23rd, 24th and 25th. H. W. Bright,
the Secretary-Treasurer, who is
vice-president of the Municipal As-
sociation, will also attend the con-
vention.

Councillor Horner was granted
leave of absence for three months.
Mr. Horner is leaving to visit his
old home in England, which he left
over 40 years ago and this is his
first visit to the home-land in all
these years.

**STANDOFF INSTITUTE BARGE-
LY ATTENDED**

The regular meeting of the
Standoff Women's Institute was
held at the home of Mrs. Walter
Loyt, when the largest attendance
of members and visitors were pre-
sent that has been seen at a meet-
ing since the Institute was started.
To the country women, located many
of them on isolated farms, these
meetings are a source of great
pleasure, as they are not only bene-
ficial from an educational stand-
point, from the many interesting
subjects which are discussed, but
also from the social intercourse
which they enjoy.

This meeting was not only large
in attendance, but a most interesting
program was presented, for which
Mrs. Loyt was the convener. After
the usual opening exercises Miss
Mable Herd, gave a piano solo, Miss
Johnson a recitation, Mrs. Wallace
Hovis current events, Mrs. N. Wyard
a vocal solo, and Mrs. Wm. Perrin
read her paper on "Education and
Health." This paper was given at a
previous meeting, but on account of
weather conditions so few were pre-
sent to hear the paper that Mrs.
Perrin was asked to give it again.
Needless to say the large number
present on this occasion enjoyed the
paper, as it was most interesting
and instructive.

CARD OF THANKS

I desire to express to all Local
Boards of Health, School Boards,
Medical Officers of Health and
Physicians, Railway Companies,
Operators of Motor-Bus Lines, Police
Officers, Newspaper Publishers, and
all other organizations which gave
assistance, and to the public gener-
ally, my appreciation of the excellent
co-operation given the Provincial De-
partment of Public Health in dealing
with the recent outbreak of Infantile
Paralysis in the Province.

GEORGE HOADLEY,
Minister of Health.



**Canadian Buyers Profit
by Canada's Export Trade**

IN the distant reaches of
Britain's far-flung empire you
will find General Motors cars,
built in Canada by Canadian
craftsmen, from Canadian
materials.

In five years over 110,000 auto-
mobiles have been sent overseas
by General Motors of Canada to
carry the standard of Canadian
quality around the world.

This represents a truly impor-
tant contribution to Canada's
export trade.

It represents millions of dollars
to be spent in wages to Canadian
workmen, in the purchase of
Canadian metals, wood, hides and

the countless other materials
entering into the manufacture of
General Motors cars.

And it represents a greatly aug-
mented production of General
Motors of Canada, resulting in
lower costs of manufacture, in
economies of purchasing, in
greater savings of time and labor
through greater volume.

Thus, because in India, in Egypt,
in Malta, Ceylon or South Africa,
someone is buying a General
Motors car from Canada, General
Motors can offer to you, in Can-
ada, a product of higher quality
at a lower price than otherwise
possible.

GM-5289

CHEVROLET PONTIAC
M'LAUGHLIN-BUICK LA SALLE
OLDSMOBILE OAKLAND
CADILLAC GENERAL MOTORS TRUCK
GENERAL MOTORS
of CANADA Limited
Home Office and Factories: OMAHA, ONTARIO

ADVERTISING IN THE MACLEOD TIMES WILL PAY YOU

**Home to the Old Country
for
Christmas - New Years**

Special Trains **Travel** **LOW FARES**
to the **Seaboard** **During December**
To The **Seaboard**

Leave Winnipeg 10:00 a.m.

Connecting With
XMAS SAILINGS

From Winnipeg—
Nov. 23—S.S. Melita from Montreal—Nov. 25 for Glasgow, Belfast, Liverpool
Dec. 3—S.S. Montclare " St. John—Dec. 6 " Belfast, Glasgow, Liverpool
Dec. 6—S.S. Montrose " " —Dec. 9 " Belfast, Glasgow, Liverpool
Dec. 11—S.S. Montclair " " —Dec. 14 " Cobh, Cherbourg, Southampton
Dec. 12—S.S. Montcalm " " —Dec. 15 " Belfast, Liverpool

Through Sleeping Cars To Connect With Specials At Winnipeg Will Be Operat-
ed From Edmonton, Calgary, Saskatoon, Moose Jaw And Regina.

For full particulars ask the Ticket Agent
G. D. BROPHY, District Passenger Agent,
Canadian Pacific Railway Co., Calgary, Alberta.

CANADIAN PACIFIC

CALGARY

"The Beer with the Reputation"

LOOK FOR THIS
TRADE MARK



Occupies a unique position in
the Brewing Industry. It shares
its price with many, but its
quality with none.

ON SALE AT ALL THE BEST
HOTELS AND CLUBS

Order it from Your
Nearest Agent

Buy it by
the Case

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Govern-
ment of the Province of Alberta.

**COMMERCIAL
PRINTING**

Get your Printing
done in Macleod.
Keep your money
circulating at
home.

The Macleod Times
has one of the most
up-to-date Printing
Plants in Western
Canada.

We have the material to
do the work with, and
skilled mechanics to do it
—adepts at attaining
that finished appearance
in your printing that
your taste calls for.

WE DO UP-TO-DATE
PRINTING
Better Printing than is
done in most city shops.

IT IS TO YOUR AD-
VANTAGE

to get your printing done
at home where you can
get first-class work and
at the same time keep
your money in the home
community.

WE DO GOOD PRINT-
ING AT RIGHT PRICES

PHONE 91
THE TIMES

TO MEET YOUR WISHES

Your U.G.G. Elevator is there to handle your
Grain for you as you want it handled.

And whether you deliver your Grain by cash
ticket, for storage or for shipping, you are sure
of the best possible service.

Deliver your grain to:

UNITED GRAIN GROWERS LTD.

Elevators at Macleod and Granum

COAL — FLOUR — FEED

**WINTER
EXCURSIONS**

PACIFIC COAST

TICKETS ON SALE
Dec. 1 6 8 13 15 20 22 27 29
Jan. 3 5 10 12 17 19 24
Feb. 2 and 7

Return Limit April 15, 1928

EASTERN CANADA

TICKETS ON SALE
December 1st to January 5

from stations
Manitoba (Winnipeg and West), Saskatchewan
and Alberta

Return Limit Three Months

CENTRAL STATES

TICKETS ON SALE
December 1st to January 5

from stations
Saskatchewan and Alberta

Return Limit Three Months

For Detail
Information
Ask the
Ticket Agent



W. V. PRICE
Ticket Agent
Macleod
Alberta

CANADIAN PACIFIC

HOSIERY

Ladies' Fancy Hosiery, ranging in price from 35c to \$2.00. Plain and ribbed. Great variety of colors.

Boys' Heavy All-Wool Hose, black and heather.

Children's Cashmere --- in various colors and all sizes.

Men's Fancy Cashmeres so popular now with low shoes.

Men's Heavy Wool Socks 45c-\$1.

R. T. BARKER

Macleod

Alberta

STEEL CUT COFFEE

We have installed a new Electric Coffee Mill that is something new in its line. It is not a coffee grinder. It cuts the coffee beans by means of a system of steel cones. The result is a uniform product free from chaff. With the old style grinders you had some coffee pulverized and some of a coarse granular nature in the same pound of ground coffee. This resulted in uneven brewing. Experts tell us that once the essential oils in coffee have been extracted you have all out of the coffee that is beneficial and of pleasing flavor, and any further brewing detracts from the flavor and adds harmful elements to the brew. It is evident, then, that it is highly important that the granules of coffee should be of uniform size to get a uniform brew and the utmost of the essential oils and agreeable flavor. Try a pound of our 70 cent coffee steel cut by this new process and you will be agreeably surprised at its superiority over the coffees sold in vacuum sealed tins at 75c per lb.

THE WHITE HALL

LOCAL AND PERSONAL NEWS

Miss G. Lyndan spent last Saturday at her home in Claresholm.

Born--To Mr. and Mrs. George H. Scougall, Sunday Nov. 13th, at Macleod Hospital a daughter.

Mrs. Hugh S. Dixon, of Saint John, N. B., arrived in Macleod on Saturday for a couple of months visit with her mother, Mrs. C. D. T. Becher.

Thursday night the Broomball Club held their monthly meeting. It was decided to have a card party and dance at an early date to increase their covered rink fund. Two years ago this club started with its object "A covered rink for Macleod." Since then by small degrees the fund has grown steadily. They hope all interested in skating will show

their sympathy by coming to the card party.

Fred Dowson was a Macleod visitor on Wednesday of this week en route from Calgary to Blairmore.

R. J. E. Gardiner has received word from his son, Albert, who recently left Macleod for California, that he has accepted a position with a bank in Los Angeles.

E. Hickey who has been visiting friends in Macleod for the past few days, left on Friday for Detroit where he will resume his position with The Fisher Body Corporation.

J. Swinerton returned on Thursday of last week from Edmonton, where he and Mrs. Swinerton were in attendance during an operation undergone by their son Albert. Mrs. Swinerton is still in Edmonton.

Mrs. J. S. Lane has returned to her home from Macleod Hospital where she lately underwent a major operation. Mrs. Lane is now making favorable progress toward recovery of her normal health.

The Y. P. S. of St. Andrews church will have a sleighing party on Monday evening next. They are asked to meet at the church at 6:45. The sleighs will leave the church at 7 o'clock sharp. On their return, a hot bean supper will be served in the Annex at 8:30.

Mrs. C. D. T. Becher entertained at a tea to welcome home her daughter, Mrs. H. S. Dixon, on Saturday afternoon, the following guests being present: Misses Gwendolyn Martin, Bernice Elder, Velma Kirk, Gladys Macleod, Olive Lambert, May Fawcett, Margaret Graham and Olive Young.

Among the Macleod visitors at the banquet and dance given by the Knights of Columbus in Lethbridge Thanksgiving night were: Mr. and Mrs. T. Drinkwater, Mr. and Mrs. M. Murphy, Mr. and Mrs. L. D. Huntly, Mr. and Mrs. R. McDonald, Mr. and Mrs. P. Neven, Miss G. Lyndan; Messrs. J. J. Burke, F. Frey, and J. Lemire.

MACLEOD BIRDS TO ROYAL SHOW WHITE LEGHORNS PART OF ALBERTA'S DISPLAY AT WINTER CLASSIC

Donald White of the Laywell Poultry Farm, Macleod, shipped Saturday two white single comb



ALBERTA PRIDE
Beer, Ale and
Stout

A. YOUNG, Agt.
MACLEOD --- ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Leghorn cockerels to the Canadian Royal show at Toronto.

These birds are part of the shipment of chickens that are going from the province of Alberta to the big exhibition, the provincial government taking charge of the shipment by sending a man in charge. Last year the birds from the Laywell poultry farm were very successful carrying off a number of prizes, and Mr. White expects his exhibits for this year will bring back some of the coveted ribbons.

Mr. White has had a most successful year with his poultry. The demand for eggs and birds was far beyond the supply. He hopes to have in a year or two at least 1,000 birds on the farm. For some time he has been selling a large quantity of eggs from his early pullets.

NOT
EVERY
COOK

can produce a cake to match those we bake. And many of those who can, do not, simply because they know what it means to save time and energy by purchasing ours. Why not follow this example?

BAWDEN'S
BAKERY
PHONE 132

If religion is mixed with politics, the people will at least learn something about religion.

A radical is just an ordinary man who thinks political plums are sour grapes.

REACH & COMPANY, Ltd.

GENERAL MERCHANTS--DRY GOODS, LADIES' AND MEN'S UNDERWEAR, BOOTS AND SHOES, GROCERIES, VEGETABLES AND FRUITS.

Little Barbara Stout, who had the measles with the rash that generally follows that epidemic, had the Doctor call upon her. He told her that he would cure her in a week. She replied: "Now Doctor don't make me any rash promises." We are often in the same predicament as Barbara. In our advertisements we avoid rash promises or misrepresentations. You can at all times depend upon our word. Our only fault is modesty and truthfulness. This is our busy time. Everybody wants rubbers or overshoes. That means taking stock of every rubber in the house. There is nothing more annoying to a customer than to be told that the line they want is just out---we expect it next week. We have just received a small consignment of ladies wear. Also a consignment of the latest styles in georgette party dresses and a selection of the newest modes in crepe back satin for afternoon wear. We only ask a modest 10% for the trouble of handling. Don't forget to make out your lists for presents as it is often annoying to be told "Sold out." Ties for men and ladies---the best selection ever. Ladies Hosiery of all shades. A full fashioned hose. Silk underwear, comprising vests, bloomers, costume slips, nightgowns, step-ins, chemises, pyjamas and kimono, and lots of other things.

REACH & COMPANY, Ltd.

SERVICE!!

You GET REAL AUTO SERVICE
AT THE

MACLEOD MOTORS

GROCERY Sacrifice Continues

The S. E. Gust's Nine Stores' offering of \$100,000.00 worth of Groceries at prices regardless of cost continues--Our Macleod store is satisfying the public with quality groceries at wonderfully reduced prices---don't let this opportunity go by---load up now with groceries for winter and achieve unheard of savings.

Note These Special Money-Saving Prices

98-lb. Sack Purity Flour--No. 1 grade	\$4.65
49-lb. Sack Purity Flour--No. 1 grade	2.35
24-lb. Sack Purity Flour--No. 1 grade	1.20
Pastry Flour, 7-lb. sack	.49
Swansdown Cake Flour, pkg.	.39
Should flour decline we'll give you benefit of drop.	
B. C. or Alberta Granulated Sugar--100-lb. sack for	\$7.45
20-lb. sack for	1.52
10-lb. sack for	.78
Paris Lump Sugar--3 lbs. for 25c or 25-lb. box for	2.00
Yellow Sugar--3 lbs. for 25c or 14lbs. for	1.00
Bar or Icing Sugar--2 lbs. for 23c or 10 lbs. for	1.00

The S. E. GUST STORES, LIMITED

9 NINE OF CANADA'S BEST STORES 9
H. FUNNELL, Manager, -- MACLEOD BRANCH

TRUE

it's early to buy the ready-made gifts that anyone may buy---but it's just the time to prepare for that most personal of all gifts---your photograph.

A sitting now solves your most trying gift problems---gives ample time for careful workmanship.

MACLEOD PHOTO SERVICE

H. V. CLARKE -- MACLEOD, ALBERTA

Although the Threshing Season is a Little Late This Year and the Temperature Down

Artic Gasoline & Tractor Fuel

FIRES INSTANTLY--No Spitting and Coughing--because the quality is there. When buying our products you are getting fuels which have been refined to the finest degree of perfection.

GEORGE STEWART, Agent

Office Phone 78

Residence Phone 96

DILLY'S CAFE AND TEA ROOM

MEALS, LUNCHES
AFTERNOON TEA

Home Made Pies and Cakes
For Sale

C. DILLINGHAM --- **Manager**
2nd Ave, just off Main Street, Macleod

QUEEN'S SERVICE STATION

NORTH STAR GASOLINE

KEYSTONE AND WHITE STAR KEROSENE
WILLIAM PENN LUBRICATING OILS AND GREASES

TIRES, TUBES AND ACCESSORIES.

GEO. SHEFFIELD --- **PROP.**

Speedway Garage

GAS - OILS - TIRES - ACCESSORIES
PHONE 235

"TRY A NIP TONIGHT"

Grant's
BEST PROCURABLE
Scotch Whisky



The Original Label---look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

TONE!

The Product of Radio's Master Minds

The Radiola, which today brings you clear, undistorted entertainment from the air, is the reward of ceaseless research and experiment on the part of Radiola engineers---master minds who have robbed radio of its mystery and reduced radio-reception to utmost simplicity.

Radiola---as built for you by Canadian General Electric Company---is the product of Canada's oldest and best-known electrical organization, working in conjunction with the Radio Corporation of America, whose facilities for research are practically limitless.

It is only natural that you should find in Radiola---built by Canadian General Electric Company---the latest and best developments in radio---at the lowest prices for which truly high-quality radio can be purchased.

There is a Radiola model of a style and size to suit you at the price you want to pay---from Radiola III at \$32.00 to Radiola 28 at \$320.00.

John T. Doney
JEWELLER AND OPTICIAN
MACLEOD --- ALBERTA



The Greatest Value in Radio

Never before has so fine a set been offered for so little money. For sure reception, selectivity, tone quality and volume, the 57 outperforms any other set anywhere near its price.

All the improvements found in higher priced sets are embodied in this set including one dial control. The new Westinghouse Radiotron UX-201-B is used which consumes but half the filament current of other tubes of equal power.

The 57 represents the last word in performance and radio value. Hear a demonstration in your own home or at our showrooms to-day.

Geo. H. Scougall

Macleod, Alberta

AGENT

Phone 205

Westinghouse

PIONEERS IN RADIO

The People Want The News

All over Southern Alberta subscribers have endorsed the 10 p.m. Edition of The Calgary Herald as the best newspaper for the latest news.

New subscriptions have come in rapidly and we will always try to merit this confidence of our efforts to serve.

All the Last Minute News
Appears in the

10 P.M. EDITION
OF THE
CALGARY
HERALD

SEE W. WHITWORTH, NEWS AGENT
Macleod Alberta

COUPON

To: The CALGARY HERALD, Calgary.
Please send me The Calgary Herald, 10 p.m. Edition, for _____ months. I enclose \$ _____ in payment.
3 months, \$2.00 Name _____
6 months, \$4.00 Address _____
12 months, \$8.00

Christmas Gifts

We are showing a beautiful line of Linens in eyelet embroidery, Cluney lace edges and cut work embroidery designs. Just the thing for Christmas Gifts.

Hand Embroidered towels in linen and huck. Beautiful Silk Underwear at reasonable prices.

Fur Coat Hats in the new matelie effects. Smart Hats in velvet and felt.

Miss A. M. Wilson

Macleod

Alberta